

Hot Dealer 1st Promos

\$50 CUSTOMER REBATE on HotMaps Premium '07 Lake Maps



NAVIONICS HotMaps PREMIUM
THE LEADER IN ELECTRONIC CHARTS

Premium Lake Maps
for Serious Fishing

Now Only **\$99**
After MFR Mail-in Rebate
SAVE \$50

Exclusive Pricing Dates

Purchase a new 2007 HotMaps Premium Chart at \$149 from 9/1/07 through 12/31/07, and receive \$50 cash back from Navionics!
See HotMaps Premium Rebate Form for details or visit: www.navionics.com/Rebates.asp

NAVIONICS HotMaps
2007 HotMaps \$50 Rebate Form

800-848-5896
www.navionics.com

\$50 CASH BACK!

Sept. 1 through Dec. 31, 2007

Customers who purchase a HotMaps Premium 2007 at \$149 get a \$50 CASH BACK rebate from Navionics.

- Valid on purchase of any new 2007 HotMaps Premium from an Authorized Navionics Dealer for \$149.00 or greater from **Sept. 1, 2007 to Dec. 31, 2007**
- Complete, sign and affix UPC Label to rebate form
- Rebate form postmarked no later than Jan. 15, 2008
- Allow 6 to 8 weeks for processing
- Complete details on rebate form

A Counter Card and Rebate Forms are on their way to you!

For details, or to download add'l rebate forms and POP's visit our site:

FORM: www.navionics.com/ftp/HMPREM_rebate07form.pdf

POP: www.navionics.com/ftp/HMPREM_rebate07POP.pdf

ATTENTION DEALERS!

HotMaps Premium 2006 to be Retired this Fall!

Navionics plans to discontinue shipment of HotMaps Premium 2006 as early as the end of this September to make room in our product line-up for HotMaps Premium 2008. While Navionics will continue to provide support to existing '06 users, we encourage upgrades to HotMaps Premium '08.

LEADING MANUFACTURERS CHOOSE GENUINE NAVIONICS CARTOGRAPHY

